



DI BIASE HAIR EXTENSIONS USA
EXTENDED REVOLUTION

PROUDLY FEATURED ON:



Go Glam Fairy Girls!

By: Leanne Molter of Marketing Solutions

Farmington Hills, MI It was an exciting day when Di Biase Hair Extensions USA got an invitation to create new hairstyles for three cast members of the Glam Fairy TV show, before the new season started to go into production with taping the newest episodes. Vikki Parman, CEO of Di Biase Hair Extensions USA shares, "It was a huge honor that they would want to have us style their hair. We remain very excited with their invitations as they are truly wonderful people to work with!"

Vikki Parman traveled to New York City from their Di Biase Hair Extensions USA headquarters in Michigan to jump at this wonderful opportunity. Parman was excited to create hair extension designs and hairstyles for Sharie Manon, Briella Calafiore and Jessica Romano. She was also excited to get to meet, talk and work with these nationally respected beauty professionals, whose talents she respects. Parman visited the Glam Fairy women before, during and after the end of tapings to ensure their hair looked fabulous throughout the season as well as for their media appearances and premier parties.

Sharie Manon had this to say on why she wanted hair extensions, "I needed to change my look, but I had to keep the haircolor because as a TV personality, I am recognized by my haircolor and image. I wanted to have more versatility with my hair by adding new length. With help from Di Biase, I can do so much with it because I am a hairstylist. It is nice to be able to create so many versatile hairstyles with the addition of my hair extensions." Vikki Parman applied multi-toned hair extensions to Manon's hair to match the haircolor she already had. With the added length and volume, Manon's new look went fully glamorous.

Jessica Romano was nothing short of ecstatic about her hair extensions and about the Di Biase Hair Extensions USA team. "I really love that I don't have to get my hair touched up too often. Especially with filming literally 7 days a week and 18 hours a day, I just don't have the time. Most hair extensions are high maintenance, but my Di Biase Hair Extensions are so low maintenance. I have had them for over 4 months now. They still feel and look perfect." Vikki Parman lengthened Romano's hair and put in a few lighter pieces to add dimension and depth for the high definition TV cameras. Romano was able to have the long hair that she is well known for, with half the maintenance. This made for a very happy Glam Fairy.

Briella Calafiore notes, "Di Biase Hair Extensions are not your average individually bonded keratin hair extensions. They are truly much more than that. These professional hair extensions really make you feel good and look naturally beautiful, without feeling fake. The best part is that I really don't look like I have hair extensions. People are shocked when I tell them that I have hair extensions, because they all thought my look was natural." Vikki Parman was able to have some fun with Calafiore's hair by creating special ombre hair extensions while adding interesting new haircolor and length.

Glam Fairy Advice! When asked if they had any advice to share with other women about salon makeovers or hair design enhancement, these Glam Fairies unanimously said that women need to keep an open mind to all of the possibilities their hair designers can share with them. Longer hair has so many emotional benefits. It not only makes you look younger, but feel younger and sexier. Hair extensions will build new confidence. They really do have positive effects to help many women!

After doing the makeovers for these wonderful women Parman says, "They were such nice women. Changing their hair from short to long and helping them feel so positive was a wonderful experience for me. It was so nice to meet them and I enjoyed their company while it lasted. Go Glam Fairy Girls!"

Editorial Note: For more information about Di Biase Hair Extensions USA or to attend an upcoming Hair Extension Certification Seminar, call 248-489-8900. Email: Info@DiBiaseHairUSA.com or visit them on the web at: www.DiBiaseHairUSA.com.



Vikki Parman, CEO of
Di Biase Hair Extensions USA



Sharie Manon, Cast Member of
Glam Fairy



Jessica Romano, Cast Member of
Glam Fairy



Briella Calafiore, Cast Member of
Glam Fairy