



DI BIASE HAIR EXTENSIONS USA
EXTENDED REVOLUTION

As Featured In:



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HOT
WORLD-CLASS BEAUTY



Innovations | Hair Additions



Photographer: Andrea Drukas; Hairstylist: April Ciaravino;
Extensionist: Debbie Bonich, Salon Oggi

Aisle Styles

She'll have many pretty moments in her life, but none with higher expectations or more photographs taken than on her wedding day.

"Brides-to-be who've never worn extensions rarely know just how much they can enhance their wedding look," says Vikki Parman, Platform Artist and Lead Educator for Di Biase Extensions USA. "Sometimes it's simply a matter of adding a few extensions for extra volume on long or short styles. You can also add length to create beautiful upstyles and nape-hugging chignons. If she has long, but not really voluminous hair, extensions can give her movement and thickness, and even add highlights or lowlights to create overall dimension and accentuate movement.

"The key to success for bridal extensions is to apply them one month before the wedding," Parman continues. "Let her get used to the feel of the extensions and master how to properly take care of them. Two weeks before the wedding, you should have a practice session to determine the final style choice. On the day of the wedding, the hair should be styled quickly and beautifully to prevent any stress on her schedule and give her the confidence she needs to not only look, but also feel like a beautiful bride." (DiBiaseHairUSA.com)