



EXTENDED REVOLUTION

Here come the hair extensions!



Hair By: Vikki Parman, Di Biase Hair Extensions USA Photography By: Larry Oskin

Dynamic new options are available today for any season, event or fantasy.

Hair extensions are becoming much more common as exciting new hair fashion enhancements. There have been many improvements to professional salon hair extensions over the years as they may now be attached without causing any damage to your natural hair. Innovative new technological improvements have completely changed the look and feel of professional salon hair extensions, providing easier and safer methods for providing instant new hair length, volume, body, texture and highlights. It is time to say goodbye to the messy tangles, the glue and the pain while saying hello to beautiful long and pain-free hair!

Vikki Parman, CEO of Di Biase Hair Extensions USA exclaims, "By completely overhauling the standards of beauty, professional hair extensions are now more popular than ever. They really do offer you limitless hair design makeover options. Hair extensions are not just for length anymore, while that does remain one of the primary benefits! Many women have thought that hair extensions would potentially damage their natural hair, yet that only applies to the original methods. With today's application procedures and bonding methods, hair extensions give you instant transformations with the beautiful gratification of a new look in just one salon visit. Considering all the dramatic service and technical improvements that have been made to the professional hair extension application methods, most women merely need to learn how great the versatile new hair extensions will make you look and feel!"

Hair extensions will help you get the hair you want, whether it is the long beach wave for summer or to help add plenty of exciting new volume for short warm weather hair designs. No matter what your age or fashion style is, you may seasonally change and update your hair today, just like the celebrities do it! Many women have thin hair, so hair extensions will safely add beautiful new body, volume, texture, highlights and haircolor accents without chemical services. Creatively updating

you hair with fun streaks of haircolor is always a great way to spice up any look. Plus, you can add streaks to match your mood, wardrobe and seasonal updates.

New Bonding & Application Options: Parman adds, "Today, you may easily want to experiment with sticker and temporary adhesive hair extensions or clip-ins, before you attempt bonded hair extensions which may last up to 6 months or more with proper care. There are many different application methods, so ask your hair designer what method will work best for you and your lifestyle."

Professional Haircare Ensures Your Image Will Last! There are simple guidelines to follow that will maintain lasting haircare beauty, natural looks and feel between your trips to the salon. To maintain your beautiful new hair extensions, proper at homecare is vital between salon visits. After your hair extensions have been properly attached, it is important to ask for a maintenance consultation and lesson. Your hair extensionist will be happy to professionally advise you on proper care instructions, so your investment will last as long as possible. Using select haircare products and special hairbrushes that are expressly made for your hair extensions are also very important. Your normal haircare products may potentially damage the extensions and weaken the bonds. You will be able to avoid hair extension tangles by drying your hair thoroughly before going to bed and by combing with a wide tooth comb or pick, gently from ends to scalp. Since most professional quality hair extensions are made with human hair, you will also be able to use haircolor, highlight and texture wave services. The better care you take of your hair, the longer your hair extensions will last.

Free Hair Design Consultations: You are always best advised to ask your salon team of hair designers for a complimentary hair extensions consultation to explore what options and application methods will work best to meet your hair fashion needs. An Internet search will help you find salons that specialize in hair extensions, if your current salon doesn't offer this service.

Parman concludes, "Now is the time to get the hair you have always dreamed of! Whether you have longed for the luscious lengthy locks, amazing and funky haircolor highlights or a head of hair full of new volume, it is now all possible. Hair extensions now provide incredible versatility for you."

Join The Extended Revolution! For more information on salons that offer professional Di Biase Hair Extensions USA services and products, contact 248-489-8900 and Info@DiBiaseHairUSA.com. Visit www.DiBiaseHairUSA.com.